Report for Social Research Program

DATE: June 7,2015

TO: Marry Sue, Dean of Institute of Social Studies

FROM: Duan Jitong, Student of International School

SUBJECT: Progress Report on Researching Influence about Price Increasing of Beijing Metro to

Undergraduates and Staffs in Beijing Project

INTRODUCTORY SUMMARY

On last month, dear professor, you asked that I study influences to people around us caused by price increasing of Beijing Metro, also experience the new subway lines to prove the two main purposes to increasing the price is achieved, which is to increasing comfort level by reducing unnecessary passengers, and to reducing the operating costs. We agreed that the project would take about four or five weeks and involve three phases:

Phase 1: Make online inquiries to collecting general attitude toward this price increase.

Phase 2: Do practice survey to experience the new lines after markup.

Phase 3: Analysis results and reach the conclusion.

I have now completed Phase 1 and part of Phase 2. My observation thus far is that the project will reveal a specific group of people’s attitude toward this social event. Then in the third week, I will go to some subway station, and experience the new lines in flesh.

Online Interviews

I have sent around 70 inquiries on line, interviewed 40 sophomore student and 30 other grades students, also 20 staffs. The inquiries focuses on the touring habits and the trip cost to the general undergraduates and other not-own-car staffs. Plus, their general feelings about new line experiences has been asked in the questionnaire.

Through general analysis and deleting those unavailable inquiries, I have known that staffs feel a little bit high of this price increase, while students who live on alimony feel not a big deal about this price increase. Interesting, the students feel the trip cost a bit high when they realizing the cost of single trip to downtown, but still have almost no influence on them.

Practice survey

After completing the online interviews noted, I began the survey phase of the project. Last week, I finished my first personal experience to the Wan Shou Street Station, recorded the price menu for new line one and take the new line subway later. The deadline for returning it to me is June 1st.

WORK PLANNED

With online interviews finished and the survey running, I foresee the following schedule for completing the project.

June 1: Survey returned

June 3: Surveys evaluated

June 5: Finish whole project and return the analysis and results.

CONCLUSION

My interviews with people feelings gave me a good feel for what people feel about their life. Though they appeared to be unhappy about this price increase, they got their own voice and all sorts of ways to inflect their feelings and opinions. I am so happy that we are living in a open and active time.

As for the results of this project, it shows that people not get accustomed to new price yet. And people seems not feel so comfortable when traveling by subway. In another word, the subway still get crowded. In my final report, I will analyze students tour habit and why they have almost no influence about that, and comparing this with the staff groups.

I would be glad to hear any suggestions you may have about my work on the rest of the project. For example, please mail me if you have any particular questions you want asked during the survey.